



## **Expression of Interest (Eoi)**

### **“Special Programme for Promotion of Millets in Tribal-cum-Mining Areas of Keonjhar, Odisha under DMF (Odisha Millets Mission)”**

Watershed Support Services and Activities Network (WASSAN), as the Programme Secretariat under the “Special Programme for Promotion of Millets in Tribal-cum-Mining Areas of Keonjhar, Odisha under DMF (Odisha Millets Mission)” is looking for potential **Farmer Producer Organizations / Women’s Self Help Groups (SHGs) / Community Based Organizations (CBO) based in Keonjhar town and nearby GPs**, herein after called as Applicants, to set up a **Millets Processing Unit in Keonjhar town**.

#### **About the programme:**

The Government of Odisha has taken up a special programme for promotion of millets in tribal areas in 72 blocks of 14 districts. The District Mineral Foundation of Keonjhar has extended the programme in 7 blocks of Keonjhar district.

#### **Objective of the Programme:**

1. Promoting household level consumption
2. Setting up decentralized Processing facilities.
3. Improving Productivity of Millet Crops.
4. Promoting Farmer Collectives and Marketing.
5. Inclusion of Millets in State Nutrition Programmes.

#### **Setting up of Primary Millets Processing Units**

Under the programme, processing units are to be set up in each block to cater to the household level processing requirements and reduce women’s drudgery in processing. Another objective is to increase availability of processed millet grains for introducing millets in state nutrition programmes and the PDS. Thus, a millet processing unit shall be established by Programme Secretariat (WASSAN) in Keonjhar town to initiate a pilot on inclusion of millets in ICDS.

Thus, eligible, experienced and interested Farmer Producer Organizations / Women’s Self Help Groups (SHGs) / Community Based Organizations (CBO) are invited to apply for hosting the Integrated Millets Processing Unit. The following machines shall be set up at the location identified by Programme Secretariat (WASSAN) with ATMA, Keonjhar and DMF, Keonjhar:

1. Ragi Thresher-cum-Pearler (80 kg/hr)
2. Cleaner-cum-Grader with Destoner (200-300 kg/hr)
3. De-huller (200 kg/hr)



4. Pulveriser / Flour Mill (20 to 30kg/hr)

5. Other machines might be added as per decision on recipes to be served under ICDS/MDM.

The cost of machines shall be borne by the Programme Secretariat (WASSAN) while the operational expenses and management of the unit shall be undertaken by the selected group.

After selection of FPO/CBO/SHG by a district level committee and due approval by the Collector-cum-Chairman ATMA, the following steps shall be followed:

1. A tri-partite agreement will be signed between the selected FPO/CBO/SHG, WASSAN and DDA cum PD, ATMA.
2. WASSAN will place order for the empanelled machine suppliers for installation at the suitable place jointly identified by WASSAN, CDAO-cum-PD, ATMA and the selected FPO/CBO/SHG.
3. WASSAN will organize training on the operational modalities of the processing units supported by the machine manufacturer. Members of selected CBO, local youth / mechanics and other programme staff shall participate in the training.
4. After the training of the FPO/CBO/SHG, handholding support and support for business plan development on the operationalization shall be given by WASSAN.
5. Norms for sale of processed products shall be derived through a consultative process and priority shall be given to the requirements for piloting millets based meals in ICDS/MDM.
6. Regular monitoring on processing machine operations shall be done by WASSAN and CDAO-cum-PD ATMA.

**Terms of Reference / Criteria for Selection:**

1. The FPO/CBO/SHG must be located within the Block area where the proposed enterprise is to be established.
2. The FPO/CBO/SHG members must be literate; can read and write Odia and have a basic understanding of mathematical calculation.
3. The FPO/CBO/SHG should not be a defaulter to any bank loan.
4. The FPO/CBO/SHG must be willing to agree to the terms laid down and sign in the agreement.



### **Preference shall be given if**

1. The FPO/CBO/SHG can arrange infrastructure such as land, building, electricity, water supply, working capital.
2. Community Based Organization (CBO) is the Nodal CBO for Odisha Millet Mission programme in the Block.
3. The FPO/CBO/SHG has license from government institutes, FSSAI certification and food business license.
4. The FPO/CBO/SHG is an MSME registered under DIC.
5. The FPO/CBO/ SHG currently operates/manages similar processing units.
6. A successful FPO/CBO/SHG from any other government scheme such as Odisha Millets Mission/ Mission Shakti/ OLM/ ITDA/ OTELP/ OPELIP /NABARD/ SFAC etc.

### **How to Apply:**

Interested FPO/SHG/CBO fulfilling the eligibility criteria may submit their application **(Annexure-1 for Setting-up of Primary Millet Processing Unit)** along with requisite resolution copy to **District Coordinator, Programme Secretariat (WASSAN) at the District Project Management Unit, 1<sup>st</sup> Floor, Office of the CDAO, Keonjhar** by post/Hand **on or before 20.02.2020 by 05.00 PM.**

**Applications should be signed by the Chief Functionaries of the group and submitted in a sealed envelope.**

**State Coordinator,  
Programme Secretariat (WASSAN)  
Odisha Millets Mission.**



## Annexure-1

### APPLICATION FORM FOR SELECTION OF FPO/CBO/SHG FOR SETTING UP OF PRIMARY MILLET PROCESSING UNIT in Keonjhar Town

Date of Application: \_\_\_\_/\_\_\_\_/2020

**1. Personal information:**

- i. Name of the FPO/CBO/SHG:
- ii. Name of the President:
- iii. Gender:
- iv. Caste: ST/SC/OBC/GEN
- v. Address Details:

Village		Panchayat	
Block		PIN	

- vi. **Social identity of group applicant:** (Tick the relevant option)

a. More the 80% members in the group are ST/SC	
b. Between 50% to 80% members in the group are ST/SC	
c. Less than 50% members in the group are ST/SC	

PAN No		Aadhar No	
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- vii. **Date of Incorporation:** \_\_\_\_\_(DD/MM/YYYY)
- viii. **Contact number:**

**2. Educational Details (Key member from the group)**

Education	Institution Name	Institution Address	Year of Passing
High School			
College			
Other			



### 3. Business Experience of the Group

SI No	Nature of Business (Explain what type of business you were into)	No. of Years	Monthly turnover (in Rs)

### 4. Other information

- How much amount can you invest in the business as operating expenditure per month? Rs.\_\_\_\_\_.
- Please mention the land available (if any) for establishing the enterprise (In Acres) \_\_\_\_\_.
- Please mention if an owned/rented building is available for establishing the enterprise. (Yes/No)
- If yes, please mention the size of the building.

Length:

Breadth:

Height:

Other remarks on the building space:

- Details of electricity connection: 3 phase/single phase/ no connection.
- Details of road accessibility: (Mention Yes or No)

Tar road and big vehicle can commute	
Tar road but big vehicle cannot commute	
Mud road only small vehicle can commute	

Other remarks on accessibility:

- How far is the District head quarter from your office? \_\_\_\_\_Kms.



viii. Have you taken any bank loan? If yes, Please provide the information in the table below.

Name of Bank	Loan Amount	Year taken	Amount overdue (if any)	Status (Paid/Continuing/not paid)

#### 5. If any, details of Existing Unit

i. Detailed information for existing Processing Units/Value addition unit

<b>Place:</b>					
<b>Reg No if any:</b>		<b>Area of Business:</b>			
Sr. No.	Nature of Business	Year of establishment	Status of the Unit (Currently Operational / Closed)	Current average monthly turnover (Rs.)	Capacity of the machine

#### Declaration:

I hereby declare that the details furnished above are true and correct to the best of my knowledge and belief. In case any of the above information is found to be false or untrue or misleading or misrepresenting, I am aware that I may be held liable for it and penalised according to the court of law.

**Signature of the Applicant (at least two functionaries of the group)**

**Date:**

**Place:**

