

Value creation and value sharing key to farmer's empowerment: case studies from Uganda and Ethiopia

This action research investigates the empowerment of low-power, vulnerable stakeholders in the agricultural supply chain through value creation and value sharing. This research focuses on low-power smallholder farmers within the maize and malt barley supply chain by evaluating the effectiveness of value creation and value sharing. The study further analyses the nature of empowerment initiatives undertaken by the local governments, universities, research institutes and importantly local community groups. The mixed methodology includes interviews, focus groups, and surveys in Uganda and Ethiopia. The study demonstrates that farmers becoming business partners improve the efficiency and profitability of the whole agricultural supply chain.



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