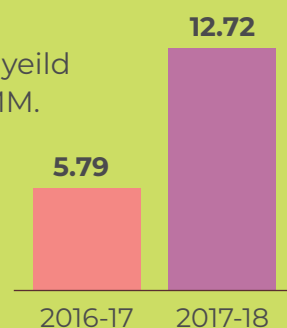


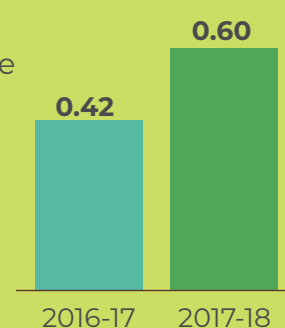
**Yield: Millet production per hectare (Q/Ha)**

**119.8%** increase in yield after one year of OMM.



**Average area in hectare per farmer household (Ha/HH)**

**43.9%** increase in average area under millets after one year of OMM.



Area	2016-17					2017-18				
	No. of Farmer HHs (HH)	Avg. area in Ha/ farmer HH (Ha/HH)	Yield (Q/Ha)	Gross value of produce per hectare (₹/Ha)*	Gross value of produce per Farmer HH (₹/HH)*	No. of Farmer HHs (HH)	Avg. area in Ha/ farmer HH (Ha/HH)	Yield (Q/Ha)	Gross value of produce per hectare (₹/Ha)*	Gross value of produce per Farmer HH (₹/HH)*
Gajapati	1289	0.36	4.93	8449	3013	1748	0.36	13.50	23359	8488
Kalahandi	482	0.38	3.80	5563	2102	472	0.66	7.28	12125	7988
Kandhamal	592	0.31	2.21	3617	1137	713	0.25	21.98	37008	9375
Koraput	2605	0.50	8.05	13084	6589	2743	0.45	11.95	18532	8405
Malkangiri	927	0.39	4.72	8307	3230	1558	1.09	12.53	21455	23335
Nuapada	693	0.44	2.89	4710	2090	612	0.51	9.84	16160	8276
Rayagada	453	0.31	3.83	4848	1517	750	1.07	14.85	21853	23415
<b>Odisha</b>	<b>7041</b>	<b>0.42</b>	<b>5.79</b>	<b>9447</b>	<b>3957</b>	<b>8596</b>	<b>0.60</b>	<b>12.72</b>	<b>20710</b>	<b>12486</b>

Note: \* Value of produce in constant 2016-17 prices.

**Odisha Millets Mission story:**

● **Odisha Millets Mission was initiated in 2017 for promoting millet as a staple part of farming system and household consumption because of its:**

- High nutritional attributes for addressing malnutrition.
- Resilience to climate vulnerability and minimal dependency on irrigation for reducing crop failure chances.

● **The programme aims to:**

- Increase millet productivity through improved agronomic practices, organic inputs and maximizing availability of local variety seeds.
- Strengthen farmer cooperatives / farmer producers organisations for better marketing of millets.
- Set up panchayat and block level processing units for increasing household consumption.
- Include millets in other nutritional programmes such as ICDS, MDM.

**Information on NCDS:**

● **Nabakrushna Choudhury Centre for Development Studies (NCDS)** is an Indian Council of Social Science Research (ICSSR) institute in collaboration with Government of Odisha. This institute is the only one of its kind that serves as a policy think tank in the state of Odisha.

**Source:** Srijit Mishra, "Area, Yield, Production and Value of Produce under the Special Programme for Promotion of Millets in Tribal Areas of Odisha (or, Odisha Millets Mission), 2017-18, Phase-1" Nabakrushna Choudhury Centre for Development Studies, Bhubaneswar, February 2020.

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SUCCESS STORY OF  
**ODISHA**  
MILLETS MISSION



**One year of OMM implementation substantiates:**

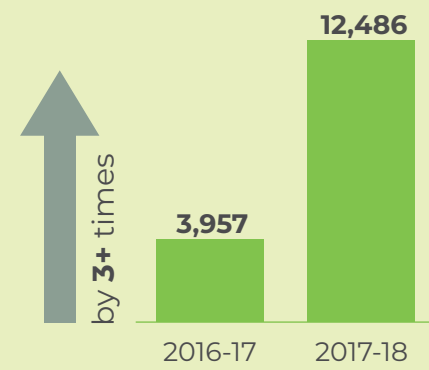
- Gross value of produce per farmer household increased 3+ times from ₹ 3,957 to ₹ 12,486.
- Gross value of produce per hectare increased 2+ times from ₹ 9,447 to ₹ 20,710.
- Yield: Millet production per hectare increased 2+ times from 5.79 Q/Ha to 12.72 Q/Ha.
- Average area in hectare per farmer household increased from 0.42 Ha/HH to 0.60 Ha/HH.

Note: \* Value of produce in constant 2016-17 prices.

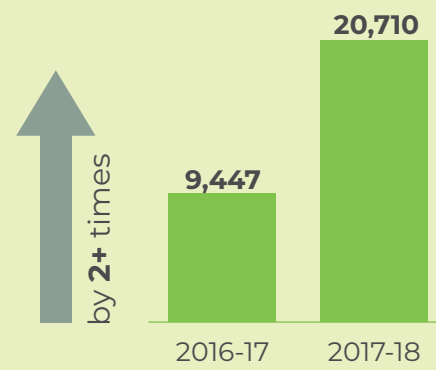


## OMM boosts the value of produce manifold

Value of Produce per Farmer household (₹/HH)



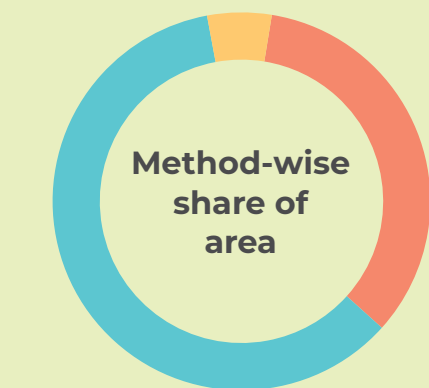
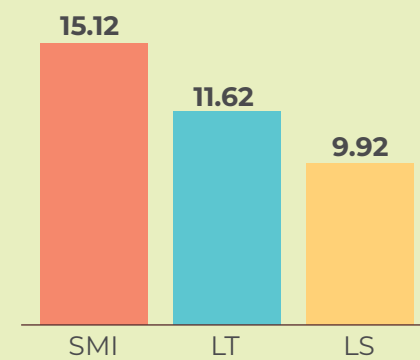
Value of Produce per Hectare (₹/Ha)



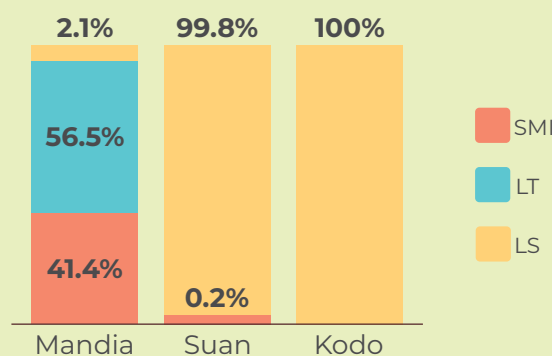
## SMI method gives maximum yield LT has greater coverage



Method-wise yield (Q/Ha)

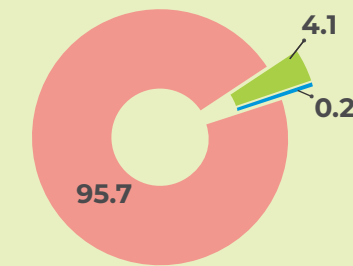


Method-wise share of produce by millets

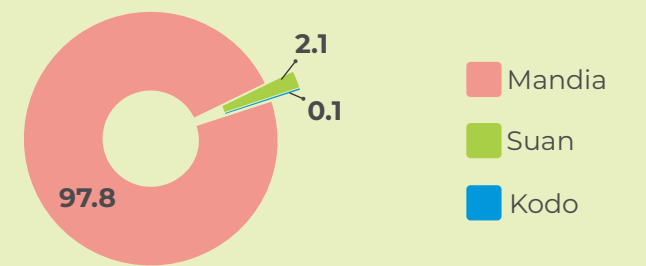


## Mandia has the maximum area and the highest yield

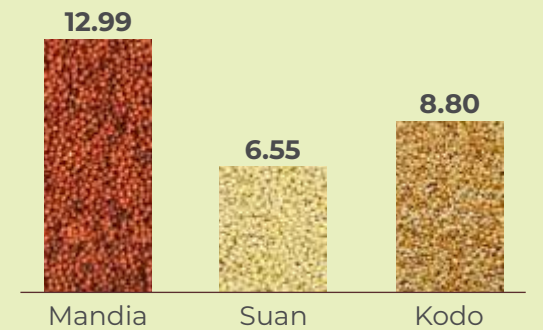
Crop-wise share of area



Crop-wise share of produce

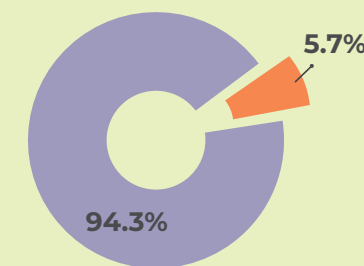


Crop-wise yield (Q/Ha)

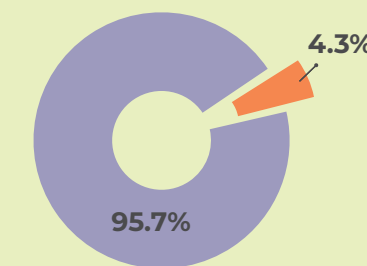


## There is need for greater focus on millets other than mandia and to increase area in Rabi

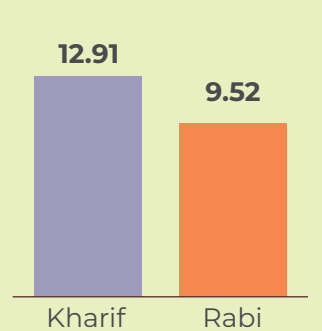
Season-wise share of area



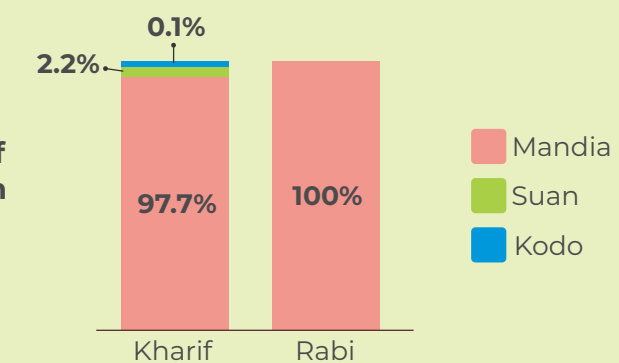
Season-wise share of produce



Season-wise yield (Q/Ha)



Crop-wise share of produce by season



**Note**  
 ₹ Rupees  
 Ha Hectare  
 HH Household  
 Kodo Kodo Millet  
 LS Line Sowing  
 LT Line Transplantation  
 Mandia Ragi/Finger Millet  
 OMM Odisha Millets Mission  
 Q Quintal  
 SMI System of Millet Intensification  
 Suan Little Millet